# Doing good "through successful Fundraising

#### GIVE ONCE

Choose your amount



vision screening for infant or child



Your strategy, program, and technology landscape is constantly changing and shifting in this age of digital everything. Digizent walks with you, providing innovative solutions to help you succeed in a digital world. We will help you create experiences for your audience that are engaging, strategic, and inspiring, but more importantly, that generate results to further your mission.





## Fundraising

Two common desires for organizations like yours are to strengthen donor relationships and streamline the donation process. The idea is to engage donors so they will not only return, but also be inspired to give. Digizent offers simple yet compelling campaigns, with clear calls to action that lead to increased engagement and donations.

#### **Bring email to life**

One very effective way to get immediate attention is through responsive email. Digizent brings strategic, creative, and technical experience that most providers cannot.

We pioneered responsive email design and deployment for nonprofits and build more than 10,000 responsive emails a year — not just for Outlook and Gmail, but for every popular email client in the market. Our expertise extends to more than 20 development platforms!

#### Be seen ... a lot!

Additionally, Digizent can build your campaign's social presence. From Facebook to Google to all types of paid media, Digizent offers innovative placement solutions you want and need. We also support you with comprehensive Open Graph tagging and campaigns that spur real growth and reach. 66

With the bump we saw on Giving Tuesday, we are seeing roughly a 70% increase in online revenue growth fiscal year to date as well as 60% growth in the gift count. This is most encouraging! Thank you Digizent — you and your wonderful staff are a great blessing to us!

> - Michael Johnson President, SGA

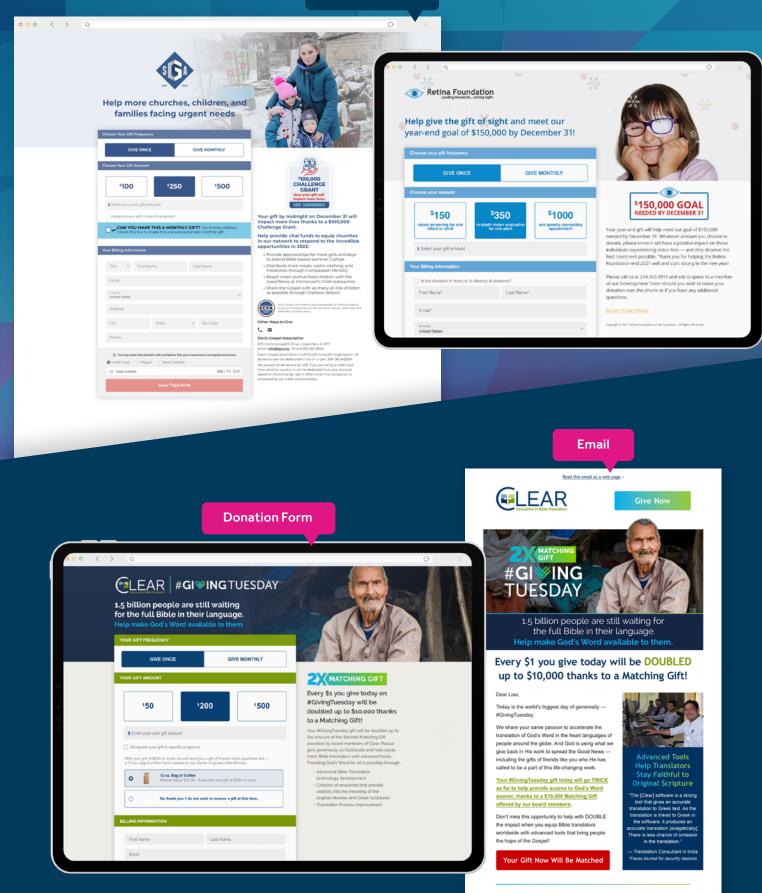






Technology on a Mission God has called some to leave their corporate jobs and use their skills to help people a world away. That includes our Clear Senior Software Engineer, Mike Brinker, who always knew he wanted to do something meaningful

#### **Donation Forms**



### Doing good for you

The Digizent team is truly international, with design, project management, and technical teams working out of our Puebla, Mexico office. Strategic and creative direction, along with copywriting, are provided by our Dallas-Fort Worth Metroplex-based team.

Team members are graduates of a variety of prestigious universities in Mexico, Europe, and the United States. Degrees cover a wide range of specialties including computer science, information design, project management, graphic and interactive design, international business, and communications. Digizent offers innovation and results in the digital arena that few digital groups of any size can match.

#### Our team is proud to serve you!



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